



YOUR TRUSTED LAUNDRY EQUIPMENT SPECIALIST

Lagoon® Advanced Care

The eco-friendly alternative to dry cleaning

SEE THE MARKET DIFFERENTLY

A NEW APPROACH
TO DRY CLEANING



DRY-TO-DRY IN LESS THAN 1 HOUR

WHAT IS IT AND HOW DOES IT WORK?



QUICK

lagoon® Advanced Care makes it possible to operate wet-cleaning in the same 1 hour processing time as dry cleaning, saving time and energy, maximising your productivity and return on investment.



EASY

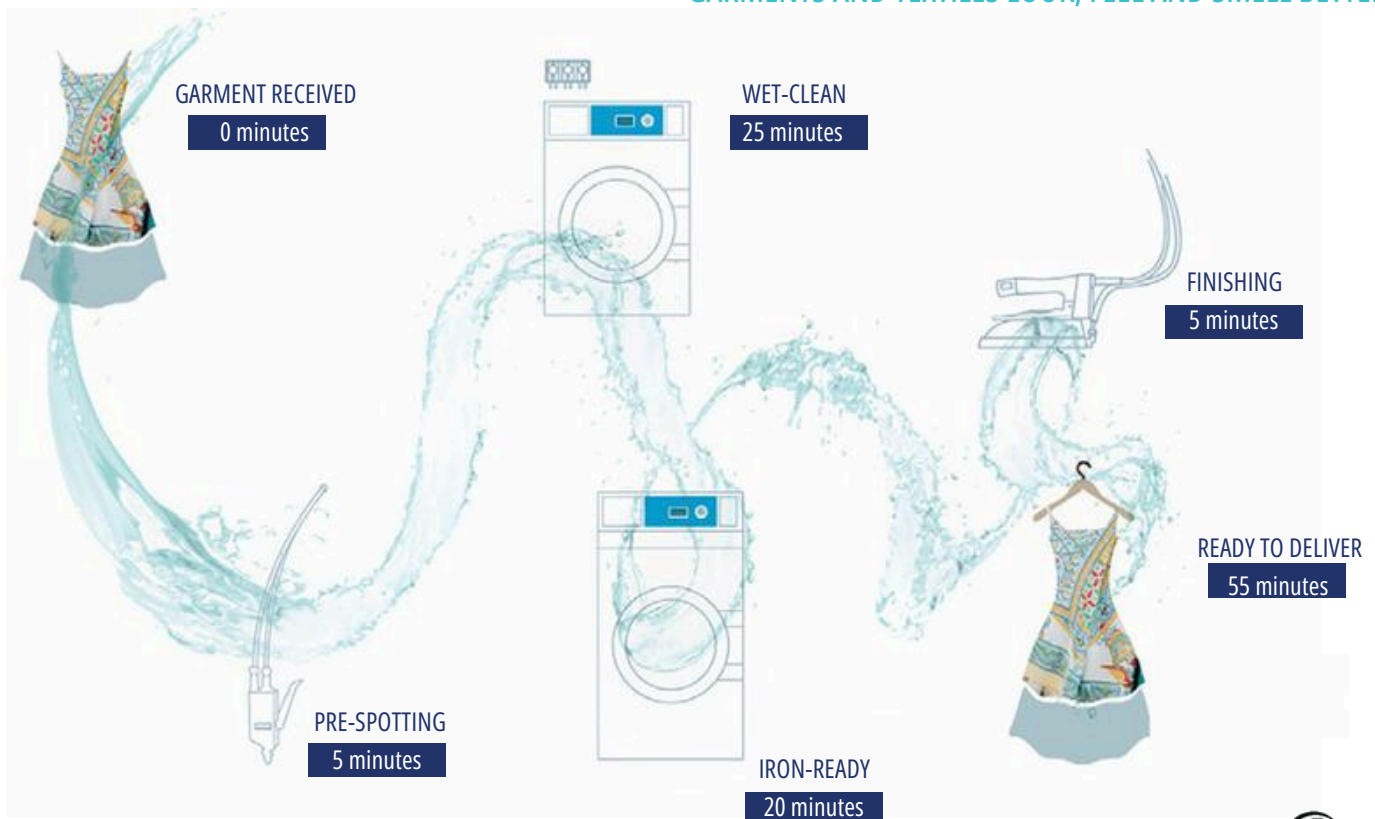
Dry cleaning and other wet cleaning systems require a high level of finishing and technical knowledge. Considering most stains are water soluble, it makes sense to process these through a water-based cleaning technique, Electrolux have designed a simple to operate water based solution, which requires minimal finishing and technical knowledge



GREEN

The only wet-cleaning solution endorsed by The Woolmark Company and Hohenstein Institute, lagoon® eco-friendly alternative to dry cleaning, is suitable for cleaning the most dedicate items labeled dry clean only. Detergents and equipment are designed by Electrolux, this offers a solution that is unique to the industry

GARMENTS AND TEXTILES LOOK, FEEL AND SMELL BETTER.





SPOTTING TABLE - JOLLY

- Recommended operating time up to 8 hours per day
- Vacuum spotting surface in stainless steel
- Stainless steel main board & spotting arm
- Boiler for steam gun (4000 W)
- Spotting arm in Stainless steel
- 2 spotting guns & tanks • 20 amps 380 V 3 phase + N + E



Electrolux
PROFESSIONAL

lagoon® COMBO

- 6 kg Soft Mount Washer (WH6-6)
- 7 kg Tumble Dryer (TD6-7)

Also available in: 20 kg Soft Mount Washer (WH6-20) and 20 kg Tumble Dryer (TD6-20)



FINISHING TABLE - GENUS

- Recommended operating time up to 8 hours per day
- Vacuum ironing surface to remove moisture (600 W)
- Blowing ironing surface to finish delicate items
- 5 litre internal boiler for steam iron (3300 W)
- Professional Senior TT iron
- Teflon shoe to help prevent burning & shining of delicate items
- Swinging arm with sleeves ironing
- 20 amps 380 V 3 phase + N + E



ONE SOLUTION MULTIPLE BENEFITS

Simple

Easy to use solution with no hard-to-learn procedures or complicated finishing.

Sustainable

Eco-friendly detergents are used with water as the solvent.

Gentle

Outstanding results with the most delicate textiles and fine wool labelled dry clean only.

High Output

The industries only 55 minute wet-cleaning process.

Compass Pro®

Ultimate control and flexibility, with purpose built programs and a simple to use interface.

W A S H E R

Unique Pro'V'tex

Water recycling pump, creates gentle mechanical action improves results, and assures highest DOL 1/13.

Electrolux Chemicals

Laboratory designed chemicals along with smart dosing pumps, deliver industry leading results.

D R Y E R

Reversing Drum

Reduces drying time by 7 to 10 minutes, which is critical in preventing damage to delicate fibers.

RMC

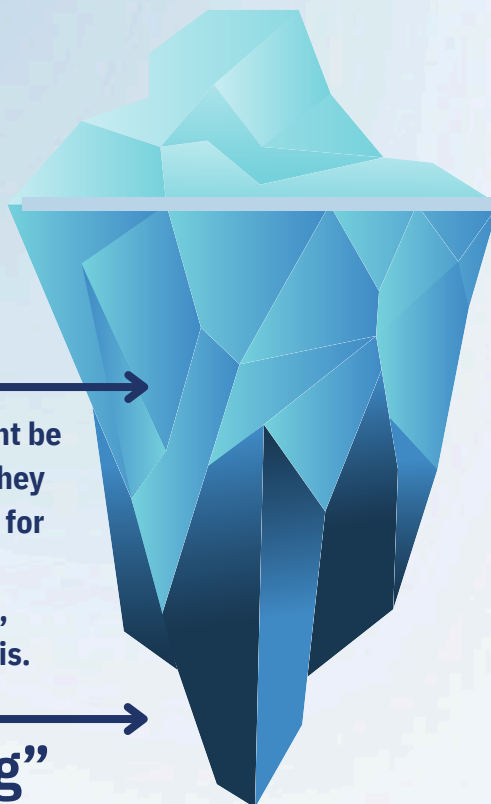
Industry leading residual moisture control stops dryer at exact moisture %, preventing damage to fabrics and saves energy.



Our “Iceberg” is smaller

While other competitor products might be less expensive to purchase upfront, they cannot compete against our products for the overall cost of ownership. The features and benefits of our products, save resource costs on a monthly basis.

Competitors “Iceberg”



15%

Up-front Investment

85%

Lifecycle Cost The following costs make up the bulk of your expenses, during the lifetime of the equipment.

- Water
- Electricity
- Chemicals



THINK GREEN IS MORE THAN A LOGO. IT'S BUILT ON A PASSION FOR EDUCATING CONSUMERS TOWARDS CHOOSING EFFICIENT, LONG-TERM LAUNDRY SOLUTIONS THAT REDUCE THE COST OF OWNERSHIP AND RUNNING INPUTS. THINK GREEN FOR A SUSTAINABLE FUTURE.

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